

EURAM
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ACC Arena, Mersey River Waterfront, Liverpool, UK

Healthcare Management Renewal and Organizational Change

Track Chair

Professor S. Robert Hernandez, University of Alabama at Birmingham
hernande@uab.edu

Co-Organisers

Professor Shewchuk, University of Alabama at Birmingham
Professor Whitfield, University of Sheffield, UK

Significant changes are occurring in the organization and management of healthcare delivery processes in Western and Eastern Europe. For example, England is moving toward less central governmental control of the NHS and more provider and patient control, and local accountability of services. With projected costs expected to exceed funding sources, Germany and France are other countries reforming their healthcare systems. Health care budgets in the republics of the former USSR were determined by government authorities in Moscow. The Newly Independent States of the former Soviet Union have developed healthcare delivery systems within the context of their individual countries and are slowly but consistently moving toward more privatization of healthcare delivery.

In addition to delivery system renewal and reform, ministers of health have recognized the need for healthcare leaders who are prepared to manage within systems undergoing renewal and reform. Initiatives are underway to improve the management and leadership skills of current healthcare leaders as well as to develop early careerists who will become future healthcare leaders. Management educators and researchers have been actively involved in these healthcare renewal and change efforts.

This track welcomes management and policy papers which describe efforts in healthcare system renewal and reform. Analyses could assess public policy choices, newly designed organizational practices, the institutional context of multilevel governmental systems involved in healthcare service delivery, alternative administrative system design, organizational and work redesign, emergent patterns of action and clinical pathways, and the positive as well as harmful effects of these actions. Submissions can cover a wide variety of methods and research designs, including single case studies, conceptual papers, and large-scale empirical studies. In addition to evaluation of healthcare system reform and organizational change, the track welcomes innovative educational program designs used to develop leadership competencies required for these complex systems.